

## MODEL QUESTION PAPER

### Postgraduate Diploma in Management – Skill Assessment

(Branch-Specific | For Reference)

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This Model Question Paper is provided to help candidates understand the assessment structure, format, and branches covered under the HRVIEW Postgraduate Diploma in Management Skill Assessment.

It is intended only for reference and does not represent the actual examination paper.

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#### Assessment Snapshot

- **Assessment Type: Model Question Paper**
  - **Assessment Mode: Online**
  - **Question Format: Objective Type (MCQs)**
  - **Total Number of Questions: 20**
  - **Pass Criteria: 75%**
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#### 1. Management is the process of:

- A. Planning only
- B. Organizing only
- C. Directing only
- D. Planning, organizing, leading, and controlling

 **Answer: D**

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#### 2. Which function of management involves setting objectives?

- A. Organizing
- B. Staffing
- C. Planning
- D. Controlling

 **Answer: C**

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#### 3. Who is known as the father of scientific management?

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- A. Henri Fayol
- B. Elton Mayo
- C. F.W. Taylor
- D. Peter Drucker

 **Answer: C**

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**4. Which level of management is responsible for strategic decisions?**

- A. Top-level management
- B. Middle-level management
- C. Lower-level management
- D. Supervisory management

 **Answer: A**

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**5. Motivation theories are associated with:**

- A. Production
- B. Human behavior
- C. Financial planning
- D. Market research

 **Answer: B**

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**6. Which type of leadership involves employee participation?**

- A. Autocratic
- B. Laissez-faire
- C. Democratic
- D. Bureaucratic

 **Answer: C**

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**7. Span of control refers to:**

- A. Number of subordinates under a manager
- B. Length of management tenure
- C. Control over finances
- D. Span of authority

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 **Answer: A**

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**8. Which communication flows from top to bottom?**

- A. Horizontal communication
- B. Diagonal communication
- C. Upward communication
- D. Downward communication

 **Answer: D**

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**9. SWOT analysis is used for:**

- A. Competitor pricing
- B. Environmental scanning
- C. Performance appraisal
- D. Cost reduction

 **Answer: B**

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**10. Which concept focuses on customer satisfaction?**

- A. Production orientation
- B. Sales orientation
- C. Marketing orientation
- D. Product orientation

 **Answer: C**

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**11. Financial management mainly deals with:**

- A. Employee welfare
- B. Fund management
- C. Market research
- D. Production planning

 **Answer: B**

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**12. Break-even analysis helps in:**

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- A. Pricing products
- B. Cost control
- C. Profit planning
- D. Investment decisions

 **Answer: C**

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**13. Which HR activity involves evaluating employee performance?**

- A. Recruitment
- B. Training
- C. Performance appraisal
- D. Compensation

 **Answer: C**

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**14. Market segmentation is based on:**

- A. Uniform customer needs
- B. Differences in customer needs
- C. Company size
- D. Product cost

 **Answer: B**

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**15. Which production system is suitable for customized products?**

- A. Mass production
- B. Continuous production
- C. Job production
- D. Batch production

 **Answer: C**

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**16. Which decision is taken under risk?**

- A. Complete information
- B. Partial information
- C. No information
- D. Perfect certainty

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 **Answer: B**

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**17. Quality management focuses on:**

- A. Inspection only
- B. Customer satisfaction and continuous improvement
- C. Reducing employee strength
- D. Cost cutting only

 **Answer: B**

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**18. Which form of business organization has limited liability?**

- A. Sole proprietorship
- B. Partnership
- C. Company
- D. Joint family business

 **Answer: C**

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**19. Corporate governance ensures:**

- A. Profit maximization only
- B. Ethical and transparent management
- C. Employee discipline
- D. Government control

 **Answer: B**

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**20. Entrepreneurship involves:**

- A. Managing government firms
- B. Taking calculated risks
- C. Avoiding uncertainty
- D. Routine management

 **Answer: B**

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